

Our Mission: "To strengthen, support and preserve the Florida independent concrete products producer through the sharing of ideas, education, promotion and leadership."

Why join FICAP?

Our Members. You will find that members of FICAP are some of the friendliest, most down-to-earth people you'll meet. Joining FICAP provides the opportunity to network with your peers who share the same interests and concerns.

Knowledge is power! FICAP is <u>the</u> resource. Monthly meetings and quarterly educational events, along with leadership training programs, are designed to help individuals achieve greater knowledge and understanding of the industry, their customers, and themselves.

Strength in numbers. FICAP is a widely recognized association that represents and personifies the spirit of the Independent American Businessman. It is proven that many voices are louder and more powerful than one. Whether in a battle or encouraging political action, there is strength in numbers.

The independent producer's strength is in forming personal relationships with customers and being able to react quickly to the changing market needs. Join an organization that has your future success as its mission.

"Building Florida with Personal Attention"...the FICAP Way!



FICAP is a diverse group with a common mission: "To strengthen, support and preserve the Florida independent concrete products producer through the sharing of ideas, education, promotion and leadership."

The independent producer's strength is in forming personal relationships with its customers and being able to react quickly to changing market needs!

Three Committees have been formed in order to strengthen, support and preserve the association. Each committee meets twice a year, in conjunction with a monthly meeting, with occasional conference calls between meetings.

- Committee 1 Convention, Awards and Events
- Committee 2 Education
- Committee 3 Promotion and Membership

FICAP hosts a major social event with sponsorship opportunities available, in addition to fun!

- Spring Annual Clay Shoot
- Summer Annual Convention, which includes a fishing and golf tournament
- Fall Annual Golf Tournament
- Winter Annual Christmas Dinner

Most importantly, our members meet monthly, typically the last Tuesday of each month, to share ideas, participate in educational events, and support one another.

All members, Producer and Associate, share a common Vision:

"Building Florida with Personal Attention"...the FICAP Way!



- Only organized voice of the Independent Concrete Producer in Florida
- Statewide Political Advocacy
- Building Code Advocacy
- Industry eNewsletter, In the Mix
- Educational opportunities available each year
- Nationally connected through FICAP's affiliation with NRMCA
- Scholarships for the children of FICAP members
- Updates on new products and technologies
- Networking opportunities
- Member of the Concrete Coalition of Florida
- Member of Florida's Construction Coalition
- Strength in numbers
- Awards and recognition programs
- Long lasting friendships and partner relations
- Business referrals from other members



A few years ago, FICAP's Board of Directors made a bold move on behalf of our members by forming a statewide Political Committee (PC) to influence the political process. The FICAP-PC targets business minded candidates who share similar ideas and philosophies of the independently owned and operated American Producer, and financially support the campaigns of those candidates. FICAP is working to build relationships with our elected officials so we can better share concerns that have a significant impact on our individual businesses.

Why did FICAP take that step?

Whether it is an aggregate shortage because of a court injunction, a Supreme Court ruling that inhibits one's ability to collect attorney fees in a construction lien case, the misconceptions portrayed by the Hometown Democracy Advocates, or organized labor's efforts to take away the individual's right to an open election in the workplace, or legislative leadership taking away the right to file a construction lien against residential property; there is much for us to be concerned about.

With your participation in the FICAP PC we can continue to support candidates who will guard our interests. Think of it as an **INVESTMENT** that can yield a good **RETURN** toward the success of your business.

FICAP PC MEMBERS		
A-1 Block	E.R. Jahna Industries	Parliment Building Products
American Cement	Griswold Ready Mix Concrete	Quality Precast Company
Bell Concrete Products	Jahna Concrete Products	Sika Corporation
B.E.T.ER Mix	Maschmeyer Concrete	Southwestern Suppliers
Cement Products & Supply	Nextran Corporation	Young Trucking



"While running and growing a business, I am constantly looking for better ways to do things or looking for solutions to solve problems. In our ever-changing world of technology there are so many resources available such as Google, Siri, Alexa & Watson to name a few, to get the information we need. Though these are typically a good way to get some quick feedback or ideas, it is not nearly as good as "The FICAP Way". With literally hundreds of years of combined tenure and industry experience within the FICAP organization, I would challenge that one could bring up a situation that has not been experienced and that sound advice could not be solicited. Computers are smart, but I for one believe that the voices of experience can be smarter, hence why I value this organization so much."

Adam Freeman • A-1 Block Corporation

"Getting to know the owners and operators of other concrete plants in Florida has been a fantastic experience. The ability to call on their knowledge and expertise, ask about their operations, how they do things or just share experiences is invaluable. Joining FICAP is one of the most profitable decisions we have ever made."

Mark Smith • Bell Concrete Products

"I have been in the concrete industry for a little over 20 years and being part of the FICAP family is by far the best learning experience. The vast knowledge and years of experience of FICAP members are second to none and how members share information and support each other is priceless. Learning how other businesses operate; being kept current on federal, state and local government regulations and educational opportunities on all levels have helped our company tremendously."

Chuck Jackson ◆ B.E.T. ER Mix

"Friendships, it's about friendships. I have come to value the many friendships I've developed through the years in FICAP. Additionally, FICAP feels like a big family. More experienced members share wisdom and advise to the younger. Many share experiences, concerns, helpful tips and when necessary, parts and supplies to assist a fellow member company in need. FICAP is a great organization and is a huge benefit to our company and the industry as a whole."

Gary Clements ◆ Cement Products & Supply Co.

"I can still remember when a group of Florida independent concrete producers met for the survival of our existence. Out of that group became some of our industry leaders. After 25 years, there is no way to measure the amount of knowledge this company has gained or the amount of fun we have had doing it, 'The FICAP Way'."

Larry Griswold • Griswold Concrete



"My Father sent me to meet with other independent concrete producers to talk about issues in the concrete industry. I found out that most everyone in the concrete industry had issues. A small group started meeting to solve these issues...FICAP. More meetings followed and one of the benefits was other members had already solved some of the issues I was having. I would always have good information to carry home with me to help our company. The best part is members and associates that I met became lifelong friends."

Freddie Jahna + Jahna Concrete

"Maschmeyer Concrete has been a member of FICAP for 25 years. The benefits to our company have far exceeded the cost of dues and time invested. Most importantly, the relationships with producers and suppliers have been priceless."

Troy Maschmeyer • Maschmeyer Concrete

"No other statewide organization's main goal is to promote and look out for the interests of the Independent Block and Ready Mix Producer. FICAP provides college scholarships for the children of our members' employees, funds a lobbyist who looks out for our interests in Tallahassee and a code specialist who monitors building codes for us. The flat fee dues structure provides a great bang for every member's buck."

Wade Mullins ◆ Quality Precast Company

"I grew up in this industry. It has financially supported me for most of my life. It just makes sense for me to give back a little time and sweat by supporting a great organization like FICAP."

Preston Sparkman • Quality Precast Company

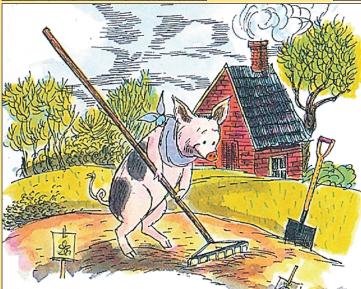
REMEMBER THE STORY OF THE 3 LITTLE PIGS...



The First Little Pig Built His House Out Of Straw. And The Big Bad Wolf Huffed & Puffed And Blew The House Down!

The Second Little Pig Buil His House From Sticks. And The Wolf Blew His House Down Too!





But The Third Little Pig Built His House Out Of Concrete Products

AND EVEN
HURRICANE ANDREW,
THE BIGGEST
BADDEST'
WOLF OF
THEM ALL,
COULDN'T
BLOW IT DOWN!

AND THE MORAL OF THE STORY IS

It's time we all came back to the basics of building. Structures that are built to last are made from concrete, block & stucco. Those made from wood, metal EIFS and other materials did not withstand the pressure of hurricane-force winds as well as concrete structures.

We believe that in order to produce lasting structures, you have to start with high-quality building materials. So, come back to the basics . . . with concrete products from a FICAP Member.

Serving
All
Your
Concrete
Product Needs



FLORIDA INDEPENDENT CONCRETE & ASSOCIATED PRODUCTS, INC.

Our Quality
Will Last
Long After
Price Is
Forgotten

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